



# News!

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[www.buylocalmoscow.com](http://www.buylocalmoscow.com)

## Buy Local Moscow October 2014 Newsletter Featured Buy Local Moscow Member



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\*GTR Music Studio is a full service music lesson provider for the young and young-at-heart. We teach all levels from beginners to advanced, and nearly all styles of music from Renaissance to Rock. In addition to providing music instruction we also provide performing opportunities for our students and look for ways for them to share that with the community at large (recitals, jazz festival, community outreach and so forth).

BLM: Please describe your business and the goods and services you offer. What is your business philosophy? How long have you been in business? Why did you choose to locate your business in Moscow?

GTR: I started GTR Music Studio in 1993, the last year of my graduate degree at the UI Hampton School of Music (Masters in guitar performance). I loved living in the community and wanted to continue teaching and sharing the knowledge and skills I had acquired there with people in the community that wanted to learn more about music and how to play an instrument. Initially it just started with guitar and bass instruction. Since then it has grown to include piano, voice, drums, ukulele, and trumpet. I set out to multiply my passion of how music should be taught by assembling a teaching staff who are talented, qualified, and that share my same philosophy of music education.

My goal is that every student receives individual music instruction, tailored to their age, personality, and learning style in a fun and engaging way. I carefully select teachers that will emulate this goal. I was fortunate to study with some incredible music faculty at the U of I who were more like mentors in the way that their teaching connected to me personally. They had a way of making their subject matter interesting and relevant in a holistic way. That approach is what inspired my teaching philosophy.

I'm also committed to supporting a community that has supported us and helped us grow by giving back in the form of donations to community events, partnerships, and scholarships.

BLM: How would you characterize the business climate in Moscow? Is this community supportive of local business? How do you think it might change in the future?

GTR: Moscow has always struck me as unique in the way that the community and university/student community seem to support each other. I think there's a better awareness of and support for small, local and independent businesses in a way that you don't find in other towns this size, let alone many larger towns. I believe the buy local movement and Buy Local Moscow organization specifically have been instrumental in raising that awareness.

\*GTR Music Studio is now Moscow Music Academy!  
Same great service, growing to serve YOU better!



Since its inception, BLM has visibly and actively worked to provide multiple opportunities for local businesses to showcase their services and products to the community at large, as well as encourage the community at large to support local businesses by promoting them.

BLM: What does buying local mean to you?

GTR: It means supporting and re-investing in our community. When someone takes lessons here it allows me to provide jobs to teachers that live in the community, including myself. In turn we reinvest our income back into the community. It also allows us to invest our time and talent by participating in and supporting other local community activities and organizations. It means a stronger more vital community for everyone. GTR Music Studio has ongoing enrollment throughout the year and we still have openings

for new students. Feel free to visit us online to learn more about us and sign up at at [MoscowMusicAcademy.com](http://MoscowMusicAcademy.com) . You can also find our listing on the Buy Local Moscow website under the Arts category! We look forward to helping YOU make music.

## *New Brochures are ready*



The new BLM brochures are ready for distribution. Pick them up at Melissa's office at 112 W 4th Street, Moscow or phone her at 208-882-5472.

## *WinterFest is coming up*

Our annual showcase event will be held on Thursday, December 4 at the 1912 Center, 5-8 PM. Contact Mary Jo Hamilton ([maryjomoscow@gmail.com](mailto:maryjomoscow@gmail.com)) to reserve your booth space – it's free! This is a time for your business to be seen by the community at a fun event. There will be free samples of food from local restaurants, live music and lots of door prizes. At your booth, you can give out free samples or coupons, or sell your products. This is a good opportunity for members who do not have a storefront to get exposure for your business.

## *BLM Annual Meeting*

We had so much fun at Gnosh last year, we decided to hold our annual meeting at a restaurant again this year. It will be held on Monday, October 27. This is a chance to schmooze with your fellow BLM members, vote on new Steering Committee members, and find out what BLM is planning for the upcoming year. There will also be an opportunity to renew your membership by paying your dues. Stay tuned for more information on this year's venue.

## *Dad's Weekend*

Dad's weekend will begin on Friday, September 26 and will feature a block party downtown on Main Street 6-9 PM. There will be live music by Simba and the Exceptional Africans and the Voodoo City Radio band. Playing it Forward will perform at various venues to benefit Moscow food banks. Musicians who are interested in participating should contact Arlene Falcon at Tye Dye Everything ([tyedye@moscow.com](mailto:tyedye@moscow.com)).